



AIDS Care Ocean State
Sponsorship Opportunities
2017-2018



Dear Friends:

AIDS Care Ocean State is pleased to present our 2017-2018 Fiscal Year Sponsorship Package.

For over 25 years, ACOS has been the largest agency in the state providing access to medical care, case management, housing, support and prevention to Rhode Islanders who are affected by or at risk for HIV infection.

In the coming year we anticipate some amazing growth within our agency and we are excited to offer an opportunity for our community partners to join us in our success by sponsoring ALL of our fund raising events or choose the one(s) that are the right fit for you.

We are excited for our 21st Season of Drag Bingo, our continued participation in RI Pride, the reinvention of ARTBeat and the addition of

two new events to our calendar year, Paint the Town Red and That's Amore!

As a sponsor, there are amazing opportunities to promote your business and show support for ACOS.

Please take a look at what we have to offer and please do not hesitate to reach out if you have any questions.

Sincerely,



George Evans Marley
Director of Development & Communication
AIDS Care Ocean State

Benefits of Sponsorship	Presenting Sponsor \$25,000	Champion Sponsor \$15,000	Supporter Sponsor \$10,000
Sponsor Recognition at Each Event	All events "Presented by" YOU!	All events "Presented in Part" by YOU!	All events "Supported by" YOU!
Recognition as Sponsor in All Media PSA/Print Ads	★	★	★
Speaking Opportunity at All Events	★	★	★
Company Banner and Information Table at Each Ticketed Event	★	★	★
Logo on Event Photo Booth Backdrop	★	★	Company Name Only
Thank-You Plaque and Photo Opportunity Awarded at ARTBeat 2017	★	★	★
Listing as Sponsor in ACOS E-newsletter, 5,000 subscribers	★	★	★
Monthly Recognition on All Social Media Platforms with Link to Your Company Website	As "Presenting Sponsor"	As "Champion Sponsor"	As "Supporter Sponsor"
Tickets to All Tickets Events	20 tickets per event	16 Tickets per event	12 Tickets per event
Recognition on Home Page of ACOS Website	As "Presenting Sponsor"	As "Champion Sponsor"	As "Supporter Sponsor"
Ad in Program Book Distributed at Each Event and Online	Full Page, color, premier placement	Full page, color	Full page, black and white
Premier Placement in ARTBeat Targeted Advertising, in Partnership with Ocean State Job Lot, reaching over 100,000 New Englanders	★	★	
Signage and Shared Space at the AIDS Care Ocean State Booth at RI Pride Festival*	★	★	
Featured on the ACOS Float in the RI Pride Illuminated Night Parade*	★	★	
Opportunity for up to 10 Volunteers from Your Company to March Alongside AIDS Care Ocean State in the RI Pride Parade*	★	★	
Premier Placement of Your Company Logo on Paint the Town Red 2018 Event Promotional Materials**	★		
Recognition in All Paint the Town Red Media Correspondence **	★		
Company Logo on 20 Table Tents Per Paint the Town Red 2018 Venue**	★		

*** 2017 & 2018 RI Pride**
Saturday, June 17th, 2017, TBA 2018

This two year span is available for this fiscal year of funding only!
RI Pride is one of the most active and visible LGBTQ organizations in the New England region.

The annual Pride Festival and New England's only Nighttime Pride Parade drew over 40,000 people — LGBTQ and heterosexual individuals of all race, ethnicity, and age, allowing them to celebrate their individuality and their culture.

****Paint the Town Red**
Thursday, April 26th, 2018

AIDS Care Ocean State, David Dadekian of Eat Drink RI, Jamie Coelho of *Rhode Island Monthly*, Doug Palmari of 94 HJY, and Dr. Alexander Scott of the Rhode Island Department of Health partner to benefit the thousands of individuals in Rhode Island who are living with HIV/AIDS.

Participating, bars, clubs, and restaurants contribute 15, 20, or 30 percent of their total sales of the day to benefit AIDS Care Ocean State.



ARTBeat 2017

Friday, October 27th, 2017

VIP Reception starts at 5:30 p.m., general admittance starts at 6 p.m.

Ticket Price: \$100 VIP reception, \$40 General Admission

Venue: Skyline At Waterplace, Providence, RI

AIDS Care Ocean State is proud to announce the return of ARTBeat! This year marks the 20th anniversary of this event which has raised hundreds of thousands of dollars to support the mission of AIDS Care Ocean State.

ARTBeat will feature the best of Rhode Island's visual, performing, and culinary arts.

Sponsors will receive high visibility for this up-scale and popular event that supports the philanthropic and artistic community.

Market Reach: AIDS Care Ocean State anticipates an attendance of over 500 guests. ACOS posts news and events on Constant Contact, Facebook, Twitter, and Instagram, with a combined reach of over 7,500 people.

Benefits of Sponsorship	\$5,000 Platinum	\$2,500 Gold	\$1,000 Silver	\$500 Bronze	\$250 Friend
Complimentary Tickets to Event	20 VIP Tickets	10 VIP Tickets	6 General Entries	4 General Entries	2 General Entries
Recognition as Sponsor on All ACOS Social Media Platforms with Link to Company Website	★	★	★	★	★
Promotional Item Included in 300+ Gift Bag	★	★	★	★	★
Company Ad in Event Program	Full Page	Half Page	Quarter Page	Company Name	Company Name
Listing as Sponsor in ACOS E-newsletter, 5,000+ subscribers	Premier Logo Placement	Logo Placement	Company Name		
Company Banner on Display at Event	★	★	★		
Recognition on Video Monitors throughout Event	★	★	★		
Thank-You Plaque Awarded with Photo Opportunity	★	★			
Informational Booth at Event; Exposure to 500+ Attendees	★	★			
Company Listed on Invitations	★				
Premier Placement of Your Company Logo on Promotional Materials	★				



That's Amore!

Thursday, February 1st, 2018

VIP Reception starts at 5 p.m., general admittance starts at 6 p.m.

Ticket Price: \$80 VIP reception, \$50 General Admission

Venue: Skyline At Waterplace, Providence, RI

This craft beer, food, wine and spirit tasting event is perfect for sponsors who want to celebrate the magnificent culinary arts in Rhode Island, while supporting local establishments.

Sponsors will have the opportunity to interact with epicureans, foodies, and people in the restaurant business.

Market Reach: Events like this have had sold-out attendance for the past three years. We anticipate over 600 guests. ACOS posts news and events on Constant Contact, Facebook, Twitter, and Instagram, with a combined reach of over 7,500 people.

Benefits of Sponsorship	\$5,000 Platinum	\$2,500 Gold	\$1,000 Silver	\$500 Bronze	\$250 Friend
Complimentary Tickets to Event	20 VIP Tickets	10 VIP Tickets	6 General Entries	4 General Entries	2 General Entries
Recognition on Event Website with Link to Your Company Website	★	★	★	★	★
Promotional Item Included in 300+ Gift Bags	★	★	★	★	★
Company Ad in Event Program	Full Page	Half Page	Quarter Page	Company Name	Company name
Recognition on ACOS Social Media Platforms with Link to Your Company Website	★	★	★		
Company Banner Displayed at Event	★	★	★		
Listing as Sponsor in ACOS E-newsletter, 5,000+ subscribers	★	★			
Discounted Event Tickets for All Your Employees	\$35 for employees	\$45 for employees			
Informational Table at Event	★				
Your Company Listed on Invitations	★				
Recognition Listed in All Event-Related Media	★				
"Drink of the Night" Named by You	★				
Premier Placement of Company logo on Event Promotional Materials	★				

Drag BINGO

2017-2018 Season of Drag Bingo!

Third Thursday of each month, September-June

Event starts at 6:00 p.m.

Ticket Price: \$20 per Bingo Book

Venue: The Riviera Bingo Palace, Cranston, RI

Forget everything you know about bingo because Honey... *this ain't your grandma's bingo!* Every month, AIDS Care Ocean State, RI's largest HIV and AIDS services organization, hosts the most fabulous, outlandish and wildly popular fund raising event for the agency, Drag Bingo!

The Drag Bingo crowd is a fantastic mix of bingo-lovers and drag-show aficionados. This event is perfect for sponsors who want to reach a diverse, lively and energetic community, all while having a laugh-out-loud good time!

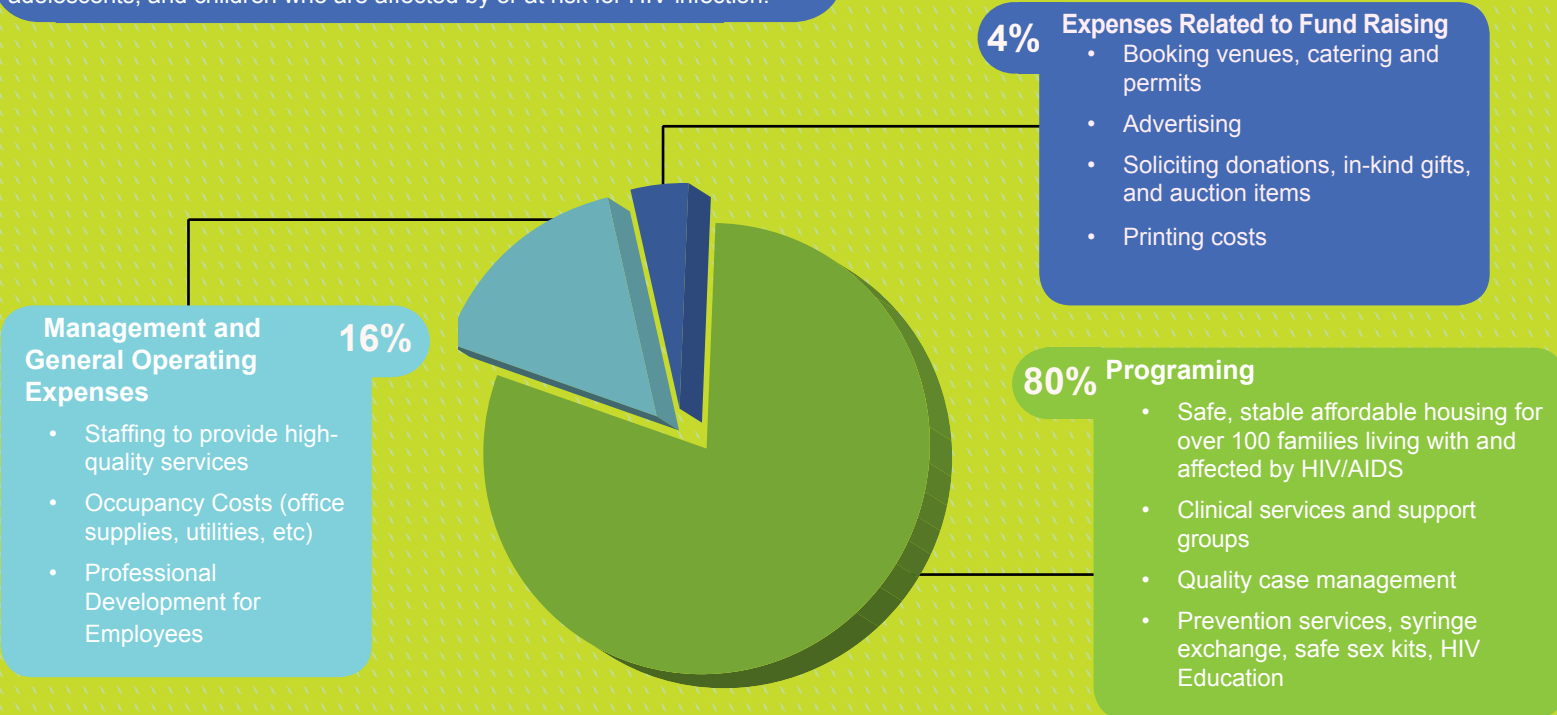
Market Reach: Drag Bingo, now in its 21st year, typically draws nearly 800 people each month. Sponsors have the opportunity to engage a diverse group of people from all over Rhode Island, as well as nearby Massachusetts and Connecticut, with over 70 percent of attendees returning again and again. ACOS posts news and events on Constant Contact, Facebook, Twitter, and Instagram with a combined reach of over 7,500 people.

Benefits of Sponsorship	\$2,000 Jackpot Sponsor September-June	\$1,500 Season Sponsor September-June	\$200 Monthly Sponsor Selected Months
Logo on 500+ bingo flyers	★	★	★
Call a Game with Hosts and Promote Your Business	★	★	★
Promotional Table	★	★	★
Priority Reserved Seating for Players	For up to 30 guests	For up to 20 guests	For up to 10 guests
Logo Featured in Event Space	Banner, Premier Placement	Banner	Printed Logo
Logo and Write Up on ACOS website	★	★	
Logo/Mention in Online Marketing Commercial	★	★	
Recognition as Sponsor on All ACOS Social Media Platforms with Link to Your Company Website	★		
Premier Logo Placement in TV Commercial	★		
Logo Included on Over 5,000 Promotional Post Cards	★		



How Your Donation Makes a Difference

AIDS Care Ocean State is dedicated to providing quality housing, case management, medical and nursing care, and prevention to adults, families, adolescents, and children who are affected by or at risk for HIV infection.



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