



AIDS Care Ocean State

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Providence, RI
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401-521-3603

www.aidscaresos.org

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Fax:
401-861-2981

Email:
info@aidscareos.org

The 2016/2017 DRAG Bingo Season is almost here and AIDS Care Ocean State invites you to sponsor our 20th Anniversary Season!! It's the most daring, imaginative and as always, most FABULOUS monthly fundraiser that has taken Rhode Island by storm for TWENTY YEARS! This amazing event would not have reached such an amazing milestone if it wasn't for the support of our generous donors, and this year, we need you to make it the best season yet!

DRAG Bingo has been a huge success! Each month we see nearly 500 bingo players and over the past 19 years we have raised more than \$1,000,000 to support client services at two of Rhode Island's major HIV/AIDS service agencies: AIDS Care Ocean State and AIDS Project Rhode Island.

Please take a moment to look over the enclosed sponsorship information outlining the various sponsorship opportunities available to you. This year in honor of our Twentieth Anniversary we have created a three tiered sponsorship menu which allows sponsors to have even more opportunities to promote their business, message, goods and services to nearly 500 people each month, ranging from \$2,000 - \$200.

A sponsorship will give your business maximum exposure to a large and diverse group of Rhode Islanders while supporting AIDS Care Ocean State in their mission of providing quality housing, case management, medical and nursing care, and prevention to adults, families, adolescents and children who are affected by or at risk for HIV infection.

Your donation makes a difference. With your help we are able to provide our clients with housing, such as our assisted living facility Sunrise House, our sober living house New Traditions and over 100 apartments that we own or sublease. We also provide our clients with case management, heating assistance, mental health and physical support. Furthermore, your participation supports our outreach and prevention efforts to stop the spread of HIV. We provide free HIV testing, free condom distribution, and our street outreach program. In addition, there is our Speaker's Bureau that consists of local HIV-positive men and woman who speak publicly to educate people about the disease.

If you are interested in becoming a part of this dynamic fundraising event, please fill out the enclosed form and return it to George Evans Marley. If you have any questions, please contact me at 401.521.3603.

Sincerely,

George Evans Marley
Director of Development
AIDS Care Ocean State



Yes! I would like to SPONSOR
Drag Bingo 2016-17!

Name:

Business Name:

Phone:

Address:

City:

State:

ZIP Code:

E-MAIL:

Website:

Is your Sponsorship in Memorial of someone? **YES NO** In Memory of:

	\$2,000 Jackpot Sponsor (Sept.-June x10 Games)	\$1,500 Season Sponsor (Sept.-June x10 Games)	\$200 Monthly Sponsor (Selected Months)
Logo on 500 bingo flyers			
Call a game with hosts & promote your business			
Promotional table			
Priority Reserved Seating for players			
Printed poster of logo featured in event space			
Logo & Write up on web			
Logo/Mention in Online Marketing Commercial			
Weekly Social Media Feature of Logo & info			
Logo Included on +5000 Promotional Post Card			
Inclusion in 20 th Year Media coverage & PR			
Sponsor Recognition at additional event & x2 tix			

FOR MONTHLY SPONSORS PLEASE CIRCLE WHICH MONTH(S) YOU WOULD LIKE TO SPONSOR
 SEPT. OCT. NOV. DEC JAN. FEB. MAR. APR. MAY.

PAYMENT (Please make checks payable to AIDS Care Ocean State)

Enclosed is a check for: \$ _____ Please charge my credit card: \$ _____

CARD NUMBER:

TYPE:

EXPIRATION:

CV CODE

AIDS CARE OCEAN STATE, Attn: BINGO/ 18 PARKIS AVE. PROVIDENCE, RI 02907

PHONE: 401.521.3603

FAX: 401.861.2981

Please submit digital LOGOs to Chris Dalpe at CHRISD@AIDSCAREOS.ORG