



Paint the Town Red Sponsorship Benefits

Only four, \$1,000 Sponsorship Opportunities are available and must be secured by January 15th 2018*

A \$1,000 Sponsorship will give Restaurants, Bars & Clubs the following benefits:

An iHeartRadio Station appearance is an excellent way bring even more customers to your establishment the night of Paint the Town Red on Thursday, April 26, 2018. The iHeartRadio Promotions Team will customize their appearance to complement your venue.

The Details:

- An iHeartRadio Station, (Coast 93.3, 94HJY, B101 or 920 Talk AM) will be present at your established for two hours.
- Includes a listing on our events page on each iHeartRadio Station web page.
- Includes 15x - :15 second recorded promotional announcements starting four days before the event.
- Include matching announcements on the iHeartRadio Station Stream.
- Include 2 - :30 second announcements/call ins during the appearance (pre-recorded).
- Includes Station Street Team Members & Talent, Station Vehicle, Sound System, Station Banners, Table, Table Cover, and Prize Wheel/Registration Box.
- All iHeartRadio Station appearances have prizes given away, typical prizes are concert, movie, sporting tickets, T-Shirts, stickers, etc.
- Premier Logo Placement on 100+ Promotion Poster
- Premier Logo Placement Web Graphic which will be sent out to over 64,000+ Social Media Subscribers



AIDS Care Ocean State



www.aidscareos.org



*1,000 Sponsors are not required to donate an additional percentage but can do so if they choose.

AIDS Care Ocean State is a 501(c)3 non-profit organization. EIN: 22-2929749